

Chopard

Mille Miglia GTS Collection Automatic, Power Control and Chrono

Racing in style

Over the years since its launch in 1988, the Mille Miglia has become a flagship collection of Chopard. In 2015, Chopard is entirely revisiting this grand classic by introducing the collection dubbed Mille Miglia GTS (for Grand Turismo Sport). This new collection, composed of a three-hand and date chronometer, a power reserve and a chronograph, sees the introduction of a Chopard movement: for the first time, the chronometer and power-reserve models will be equipped with a Chopard movement from the workshops of Fleurier Ebauches. The sleek, sophisticated design of these new creations rejuvenates the Classic Racing spirit embodied by the Mille Miglia collection, while remaining true to the identity codes of the models rolled out over the past 25 years. The Mille Miglia GTS Automatic, Power Control and Chrono models vividly illustrate this renewal.

Since 1988, Chopard has been official timekeeper of “la corsa più bella del mondo” that annually stretches from Brescia to Rome and back. The Mille Miglia collection stems from the fascination for classic cars nurtured by Karl-Friedrich Scheufele, co-president of Chopard. A collector and active driver, he takes part in the race each year.

Mille Miglia GTS: three models for a complete collection

The new Mille Miglia GTS is a complete collection composed of a three-hand chronometer with date display, a chronograph and a power-reserve model.

These three models with their eminently masculine curves are inspired by the classic cars that took part in the race between 1940 and 1957. Their steel cases – featuring a 43 mm diameter for the Automatic and Power Control versions and 44 mm for the Chrono version – are fitted with short, pointed lugs that are carefully tapered to



ensure optimal comfort on the wrist, while the sporting nature of these timepieces is enhanced by faceted hands.

High-precision Chopard movements from the Fleurier Ebauches workshops

This is the first time that certain Mille Miglia watches are driven by a Chopard movement. Calibres 01.01-C and 01.08-C were entirely designed, developed and assembled in the Fleurier Ebauche workshops. They are highly prized by Chopard and meet all the quality demands of the Mille Miglia, respectively equipping the Automatic and Power Control versions of this new Mille Miglia GTS collection.

The exclusive nature of these watches entirely matches that of the glorious classic cars that take part in this race. Their construction ensures the robustness that is indispensable on models dedicated to competitive racing. Their automatic winding ensures essential ease of use. Its 60-hour power reserve enables their owner to find them still running smoothly and accurately after a period of rest. Finally, its certification by the Swiss Official Chronometer Testing Institute (COSC) testifies to the precision of its rating, a must-have attribute for Chopard watches in general and of course for racing drivers. This much-coveted statute is reflected by the "Chronometer" inscription appearing on the dials of each model in the new Mille Miglia GTS collection, which bear the inscription "Chronometer".

Contemporary aesthetic and vintage spirit for a Chopard grand classic

Dedicated to Italy's most famous and closely followed classic car race, the Mille Miglia GTS Automatic, Power Control and Chrono watches are designed as wrist worn auxiliary navigation instruments. The bezel of the various models feature a graduated black aluminium insert accentuating the sporting nature of the Mille Miglia GTS Power Control. The dials of the watches in the Mille Miglia GTS collection are black with red and white accents, a tribute to the aesthetic of vintage car dashboards. The power-reserve indicator evokes a petrol gauge typical of the 1950s. The date aperture appears in the Mille Miglia red-arrow race logo, a nod to the

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numbers on the doors and bonnets of the competing cars. The lively, dynamic nature of the race as a whole is symbolised by the distinctive presence of red on the dial, particularly on the minutes track and the seconds hand of each timepiece. This collection is available in steel with a steel bracelet or rubber strap, or in rose gold with a rubber strap. The latter also recalls the racing world and draws inspiration from the Dunlop tyres of classic 1960s cars.

The Automatic and Power Control versions introduce a font characteristic of the new Mille Miglia GTS collection. The dial features oversized 6 and 12 o'clock numerals painted in Superluminova and reminiscent of the dashboards of classic cars that forever preserve the spirit of the "competizione" dear to the hearts of classic racing enthusiasts.

The Mille Miglia GTS collection is a tribute to "la corsa più bella del mondo" dedicated to drivers combining a competitive spirit with distinctive style.



Mille Miglia GTS Automatic

Technical details

Case:

Steel or 18ct rose gold

Total diameter 43.00 mm

Thickness 11.43 mm

Water-resistant to 100 metres

Glare proof sapphire crystal

Steel or 18ct rose gold crown

Steel or 18ct rose gold bezel with black aluminium insert

Exhibition back with screws bearing the inscriptions 'Mille Miglia' and 'Brescia > Roma > Brescia'

Movement:

Mechanical self-winding movement Chopard 01.01-C

Total diameter 28.80 mm

Thickness 4.95 mm

Number of jewels 27

Power reserve approx. 60 hours

Frequency 28,800 vph (4 Hz)

Chronometer-certified (COSC)

Dial and hands:

Matt velvet-finish black dial with white and red transfers

Superluminova-painted rhodium or gilt numerals and appliques

Rhodium or gilt faceted hours and minutes hands

Red central seconds hand

Functions:

Hours, minutes, seconds

Date window at 3 o'clock

Strap/bracelet and clasp:

Rubber strap inspired by 1960s Dunlop racing tyres or steel bracelet

Steel or 18ct rose gold folding clasp

Ref. 168565-3001 – Steel on rubber strap

Ref. 161295-5001 – 18ct rose gold on rubber strap

Ref. 158565-3001 – Steel on steel bracelet



Mille Miglia GTS Power Control

Technical details

Case:

Steel or 18ct rose gold

Total diameter 43.00 mm

Thickness 11.43 mm

Water-resistant to 100 metres

Glare proof sapphire crystal

Steel or 18ct rose gold crown

Steel or 18ct rose gold bezel with black aluminium insert

Exhibition back with screws bearing the inscriptions 'Mille Miglia' and 'Brescia > Roma > Brescia'

Movement:

Mechanical self-winding movement Chopard 01.08-C

Total diameter 28.60 mm

Thickness 4.95 mm

Number of jewels 40

Power reserve approx. 60 hours

Frequency 28,800 vph (4 Hz)

Chronometer-certified (COSC)

Dial and hands:

Matt velvet-finish black dial with white and red transfers

Superluminova-painted rhodium or gilt numerals and appliques

Power-reserve indicator with black and red transfers

Rhodium or gilt faceted hours and minutes hands

Red central seconds hand

Functions:

Hours, minutes, seconds

Date window at 3 o'clock

Power-reserve indicator at 9 o'clock

Strap/bracelet and clasp:

Rubber strap inspired by 1960s Dunlop racing tyres or steel bracelet

Steel or 18ct rose gold folding clasp

Ref. 168566-3001 – Steel on rubber strap

Ref. 161296-5001 – 18ct rose gold on rubber strap

Ref. 158566-3001 – Steel on steel bracelet

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Mille Miglia GTS Chrono

Technical details

Case:

Steel or 18ct rose gold

Total diameter 44.00 mm

Thickness 13.97 mm

Water-resistant to 100 metres

Glare proof sapphire crystal

Steel or 18ct rose gold crown

Steel or 18ct rose gold bezel with black aluminium insert

Exhibition back with screws bearing the inscriptions 'Mille Miglia' and 'Brescia > Roma > Brescia'

Movement:

Mechanical self-winding chronograph movement

Total diameter 30.40 mm

Thickness 7.90 mm

Number of jewels 25

Power reserve approx. 48 hours

Frequency 28,800 vph (4 Hz)

Chronometer-certified (COSC)

Dial and hands:

Matt velvet-finish black dial with white and red transfers

Superluminova-painted rhodium or gilt numerals and appliques

Rhodium or gilt faceted hours and minutes hands

Red counter hands

Red central seconds hand

Functions:

Hours, minutes, small seconds at 9 o'clock

30-minute and 12-hour counters

Date window at 3 o'clock

Tachymeter

Strap/bracelet and clasp:

Rubber strap inspired by 1960s Dunlop racing tyres or steel bracelet

Steel or 18ct rose gold folding clasp

Ref. 168571-3001 – Steel on rubber strap

Ref. 161293-5001 – 18ct rose gold on rubber strap

Ref. 158571-3001 – Steel on steel bracelet

Link to Chopard website: chopard.com/baselworld